



Tourism Statistics Summary – April 2011

OVERVIEW

Visitor arrivals to Anguilla for the period increased for the third consecutive April, totalling 12,797 arrivals, up 10.3% from April 2010.

Most of the visitor arrivals, a count of 12,797 visitors (85.6%), entered via the seaports and 14.4% landed at the Clayton J. Lloyd International Airport.

The purpose of visit to Anguilla was mainly for vacation with a total of 12,527 visitors or 97.9%. With the other visitors indicating they were business travellers.

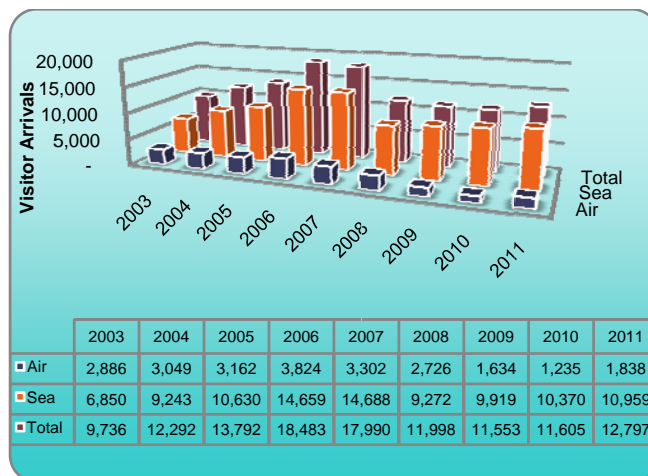


Figure 1: Visitor Arrivals, April 2003 - 2011

PASSENGER MOVEMENT

Passenger arrivals for the month, including both residents and visitors, totalled 21,344 passengers.

The main port of entry was at the Blowing Point terminal, where Anguilla welcomed 15,544 passengers or 75.0% of total arrivals. Sandy Ground saw 2,661 passengers or 12.8% of total arrivals. The Clayton J. Lloyd International Airport, the only air access point into Anguilla saw 2,511 passengers, a share of 12.1% of arrivals.

Passenger departures for the month, summed to 21,344 departures. The seaports were the main ports for exiting passengers. Of the two seaports Blowing Point facilitated 15,811 departing passengers (74.1%) and the port at Sandy Ground had 2,624 (12.3%) departures.

At the Clayton J. Lloyd International Airport 2,909, a share of 13.6% passengers departed the island.

TOURIST (Stay- Over Visitors)

In April 2011, tourists - that is visitors to Anguilla who spend one night or more on the island, were recorded as 7,230 arrivals for the month; a 20.5% increase on April 2010 arrivals. April is one of the stronger months in the year, in terms of arrivals. This month also noted the second highest count for 2011 and the largest percentage increase compared to 2010 so far for the year.

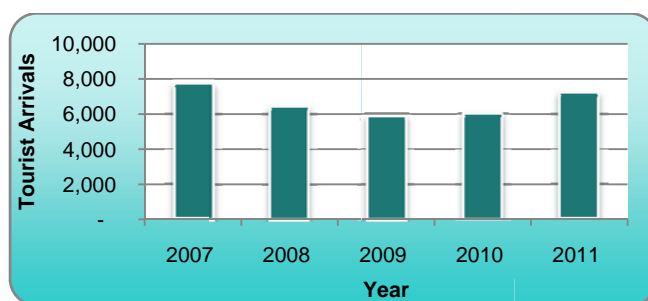


Figure 2: Tourist Arrivals, April 2007 - 2011

TOURIST (Stay- Over Visitors) *continued*

The intended length of stay averaged 7.2 days, slightly longer than 7.0 days in 2010. 71.5% of tourists stayed in Anguilla for one week or less. The modal group was 4 to 7 days representing 54.4% of tourists; followed by 8-15 days (22.8%), then 1-3 days (17.0%). The other 5.7% of tourists spent 2 weeks or more in Anguilla.

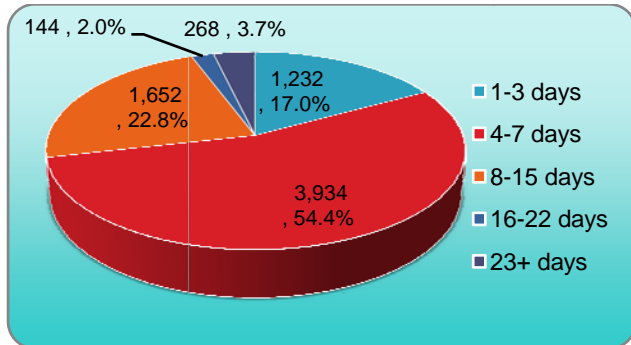


Figure 3: Tourist Arrivals by Length of Stay, April 2011

Italy was the only market to shown a decline in tourist arrivals when compared to the same period in 2010.

The USA which is the largest source market for arrivals to Anguilla increased by 16.7%, but the total market share fell slightly by 2 percentage points.

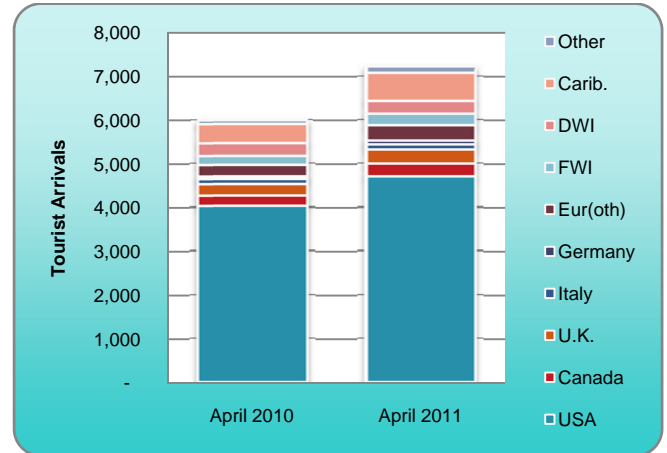


Figure 4: Tourist Arrivals by Country of Residence, April 2010 and 2011

EXCURSIONIST (Day Trippers)

Excursionist arrivals to Anguilla for this month totalled 5,567 arrivals a 0.7% decline in arrivals compared to 2010.

Very few day trippers enter Anguilla at the airport; 71, representing 1.3% of all excursionist arrivals. Just over one-half (51.2%) come to Anguilla by ferry or other sea craft at the Blowing Point terminal; and the other 47.5% docked into the Sandy Ground port.

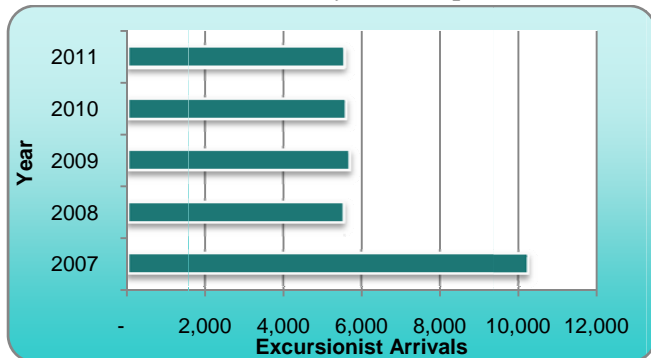


Figure 5: Excursionist Arrivals, April 2007 - 2011

While in general, the total level of excursionist arrivals was roughly the same as in April 2010, the source markets for the day trippers showed changes. Most notably the top source markets all fell, with lower arrivals from the USA (- 9.3%), Caribbean (-23.8%), French West Indies (-29.0%) and Dutch West Indies (-10.9%).

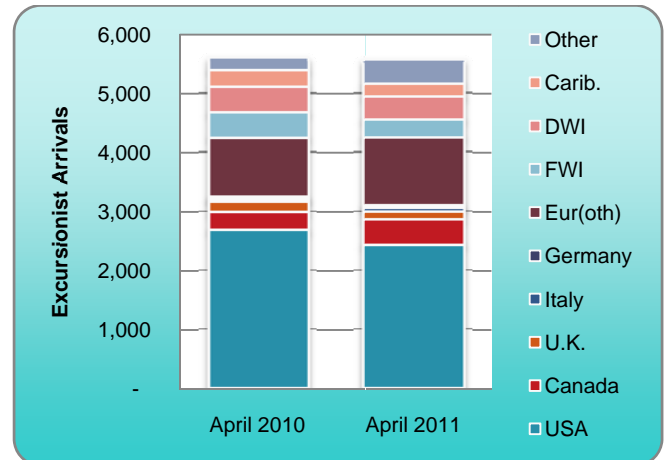


Figure 6: Excursionist Arrivals by Country of Residence, April 2010 and 2011

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department's website: <http://gov.ai/statistics/tourism.htm>

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